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CHRISTIAN COCHRAN'S **3k** What's GOOD about Today Meditative Nature Hike SEPTEMBER 10, 2022 BENEFITTING THE CHRISTIAN COCHRAN LEGACY FUND, YOUNG ADULTS SURVIVORS UNITED, AND NORTH PARK NATURE CAMPS & PRESERVATION

The success of Christian Cochran's **3k** What's GOOD about Today Meditative Nature Hike greatly depends on the generous support of sponsors. The event is managed by the Christian Cochran's Legacy Fund and your donation is tax-deductible. All net profits for this event will be donated to our designated charities: The Christian Cochran Legacy Fund at the Pittsburgh Foundation, Young Adult Survivors United, and Allegheny Parks Foundation of North Park

| PLATINUM SPONSORSHIP LEVEL - \$2500 | |
|--|--|
| Includes all benefits of Bronze, Silver and Gold levels with the additional upgrades: | |
| Top tier logo or name placement on walk day t-shirts with large logo/name recognition on t-shirts | |
| Logo or name placement along race course signage (e.g., mile marker signage) | |
| Logo advertised on the large overhead road banner for 2 weeks (North Park) | |
| Banner display in post race party (banner to be supplied by sponsor) | |
| Logo advertised on the large overhead road banner for 2 weeks (North Park) | |
| Company announced at the race in recognition of generous support | |
| Prominent Recognition on all race advertisements and event websites | |
| Space reservation for a 10x10 promotional tent. Tent and promotional items to be supplied by the | |
| • Space reservation for a Tox to promotional tent. Tent and promotional items to be supplied by the sponsor. | |
| | |
| GOLD SPONSORHIP LEVEL – | |
| \$1000 | |
| Includes all Bronze and Silver level benefits plus these upgrades: | |
| • Large logo or name placement and recognition on race day t-shirts and race day signage. | |
| Large logo or name placement on race website with link to your website. | |
| Recognition in social media including Facebook and Instagram. | |
| Space reservation for a 10x10 promotional tent. Tent and promotional items to be supplied by the space. | |
| sponsor. | |
| Banner or merchandise displayed at the race (can be provided by sponsor) Company approximated at the race | |
| Company announced at the race SILVER SPONSORSHIP LEVEL | |
| | |
| Includes all Bronze level benefits plus these upgrades: | |
| • Medium-sized logo or name placement and recognition on race day t-shirts and race day signage. | |
| Recognition on race website with medium-sized logo or name placement including your company | |
| logo and link to your website. Recognition in social media. | |
| Logo on back of race t-shirt | |
| Banner displayed at the race(provided by sponsor) | |
| BRONZE SPONSORSHIP LEVEL | |
| \$250 Benefits of Bronze level sponsorship includes: | |
| Small Logo or name recognition on race day signage | |
| Recognition on race website & social media including your company logo and link to your website | |
| Opportunity to provide product literature, flyers, coupons or other promotional items in race goody | |
| bags. Company to supply promotional items. | |
| Banner displayed at the race(provided by sponsor) | |
| FRIEND SPONSORSHIP LEVEL | |
| - \$100 | |
| Benefits of Friend level sponsorship include: | |
| Name recognition on race website (www.christiancochran.org) | |
| | |

SPONSORSHIP REGISTRATION

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| Business/Name: | Business Phone: |
|------------------|-------------------|
| Mailing Address: | City/State/Zip: _ |
| Contact name: | Email: _ |

All Checks can me made payable to the: Make the check payable to: The Pittsburgh Foundation

Specify the Fund in the MEMO section: Christian Cochran Legacy Fund – FFPG

Mail to:

The Pittsburgh Foundation

5 PPG Place, Suite 250

PGH PA 15222

Sponsor ship Level Choice:

| PLATINUM SPONSORSHIP LEVEL - \$2500 |
|-------------------------------------|
| GOLD SPONSORHIP LEVEL – \$1000 |
| SILVER SPONSORSHIP LEVEL \$500 |
| BRONZE SPONSORSHIP LEVEL \$250 |
| FRIEND SPONSORSHIP LEVEL - \$100 |